



RIDING TO  
CURE CANCER

# Snow Ball

*Tour de Cure's 10th year*

SATURDAY 18 JUNE 2016





# welcome

Welcome to Tour de Cure's 2016 Snow Ball.

This is a special year for Tour de Cure as it celebrates its 10th year. Tonight we hope to reach a total of funds raised in excess of \$25 Million.

As you will see tonight, a huge amount of work has been invested by the Snow Ball Committee into making this year's function surpass the last 2 years. At last year's ball we raised over \$900,000 to help cure cancer. With your help we will do better this year and reach that impressive target.

Thank you to the extraordinary sponsors of this event and in particular our partners. Their generosity has been vital in creating tonight. We also thank our dedicated and hardworking volunteers throughout the last 10 years. Without their passion and enthusiasm, we would lose the soul of Tour de Cure. Thank you also to our 2016 Snow Ball Committee. What you see tonight is the direct result of their creativity and drive. I am also very pleased to welcome our new committee members Janie Simpson, Rosemary Grant, Maz Coote, Dora Mantikos, Stephen and Linda Polczynski and Teegan Hazell. They have brought so many new aspects to the ball and have worked tirelessly with the rest of the team to make tonight a great evening.

A special thank you to my right hand person Kylie Ferreira and Jacqui Parshall from Event Design Studio who are always there working away in the background.

Last but not least I wish to thank my Board members and the staff of Tour de Cure for their never ending enthusiasm and time.

Have a wonderful night...

**DOMINIQUE ROBINSON**  
CHAIR

**TOUR DE CURE SNOW BALL COMMITTEE**

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# THE STAR

# oh!

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Coffee

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COOTE CONNER

**Samuel Smith & Son**  
FINE MERCHANTS 1827  
WHOLESALE - GROCERY - RESTAURANT





Performance by The Scots College Pipes and Drums  
Master of Ceremonies role shared by members of Channel 7's  
Sunrise, The Morning Show and The Daily Edition teams:  
Mark Beretta, David Koch, Natalie Barr, Edwina Bartholomew,  
Sam Mac, Kylie Gillies, Larry Emdur, Sally Obermeder and Tom Williams.  
Dominique Robinson, Snow Ball Committee Chair

ENTRÉE

Bruno Maurel, Chairman, Tour de Cure

Performance by Frances Madden

MAIN COURSE

Jake Bailey, Special Guest

Live Auction hosted by Stuart Gregor

DESSERT

Pledges

The Vittoria Coffee Cart opens in the Foyer

Silent Auction Closes

Special guest performance by Justice Crew

Party to the tunes of Julian Simonsz and Band

ENTRÉE

Queensland Spanner Crab  
Salad with avocado, roma  
tomato, finger lime, salted  
peanut praline

*served alternately with*

Seared 'Rangers Valley' Beef  
Carpaccio with pickled beetroot,  
truffle mayonnaise, butter  
croutons, shaved pecorino

MAIN COURSE

Slow Roast Riverina Lamb  
Rump with chickpeas, cumin  
carrots, fennel, smoked  
pepper jus

*served alternately with*

Slow Roasted Corn-Fed  
Chicken Breast with  
cauliflower puree, kale,  
tarragon jus

DESSERT

Kaffir Lime Parfait with  
pineapple compote,  
coconut tapioca

COFFEE BY VITTORIA COFFEE

WINE

Nautilus Estate Marlborough  
Sauvignon Blanc, 2015

Heggies Vineyard Chardonnay,  
2013

Yalumba The Scribbler Cabernet  
Sauvignon & Shiraz, 2012

Yalumba Patchwork Barossa  
Shiraz, 2013

*Generously donated by  
Samuel Smith & Son*

BEER

Coopers Light Beer

Coopers 62 Pilsner

Coopers Pale Ale

Kronenbourg Blanc

*Generously donated by  
Coopers Premium Beverages*







This year Tour de Cure celebrates its 10th year.

It is truly amazing that this small Tour de Cure family have to date raised over \$24 Million, contributed funding for 252 cancer projects, taken the cancer awareness message to over 70,000 children and confirmed 18 cancer breakthroughs from our funding contributions in those 10 years.

I would like to acknowledge the people that form part of the Tour de Cure family:

- Our Founders – Geoff Coombes, Gary Bertwistle & Samantha Hollier-James who dreamt that one day there would be a world without cancer.
- Our corporate partners, especially the foundation partners: Lexus, Optus, Vittoria and Sunrise. More recently CBA, Woolworths, Adobe, oOh! Media and many others who not only contribute generously but also involve their staff in all of our events.
- Our Ambassadors made up of volunteers, support crew and riders who are dedicated to fundraising, recruiting friends, spending gruelling hours on treacherous roads in wind, rain, or sunshine and living the TDC values every day.
- Our small office team and the many volunteers who work around the clock to keep our administration costs down and help deliver our amazing flowthrough financial results.
- Our hands-on Board and Committee members who develop and deliver the culture, strategies and governance of this relatively young organisation.

I often reflect on this quote shared in the very first year of the Tour de Cure, 'Never doubt a small thoughtful group of people can change the world. Indeed it is the only thing that ever has'. I think it sums up the Tour de Cure perfectly.

The Tour de Cure family is committed to our mission of "Finding a cure for cancer". We know that cancer will knock on the door of 1 in 2 people in our lifetime. Embarking on this journey is a long, painful and unknown ride, which requires us all to remain positive and committed to the end goal.

Tonight is our third Snow Ball, our only non-lycra event. I would like to thank Dominique Robinson whose mission was to make this the premier event on the Sydney calendar, attracting influential corporate and community leaders from here and interstate to join in the fight against cancer.

Dominique and her wonderful committee have been relentless in the pursuit of excellence relating to entertainment, prizes, food and beverages that we will enjoy right here in this magnificent venue THE STAR SYDNEY.

The rest is up to us to deliver over \$1 Million tonight in order to help Tour de Cure pass the magic \$25 Million for our first 10 years. This will enable us to fund even more outstanding cancer projects and take us closer to finding a cure.

I extend a personal invitation to each of you to join this amazing community or family as we like to call it. I promise you a challenging and rewarding journey, one that you will never regret and more importantly one that will make you a better person.

BRUNO MAUREL | CHAIRMAN | TOUR DE CURE



# KEY POINTS — ABOUT — *the evening*

## Apres Bar by Euro Concepts

Visit our cocktail bar located in the Foyer area for a selection of 3 bespoke cocktails designed by Robert Dessanti of Euro Concepts for the Tour de Cure Snow Ball!

- Lombardian Spritz
- Vittoria Coffee Espresso Martini
- Double Barrel Beretta

Cocktails priced at \$10.00 each.



## Pommery Champagne Bar

Buy a bottle of Champagne Pommery Brut NV (\$125) and go into the draw to win a magnum of Brut NV and an exclusive tour and tasting for four\* at Maison de Pommery, Reims, France (\*tour and tasting content only, not including travel to or from France).

**The Pommery raffle will be drawn before 11.00pm on Saturday 18th June 2016.** Ticket holders or a representative must be present at the time of the draw. Winners will be called by ticket number. If the winning ticket holder or their representative is not present at the time of draw, a new ticket will be drawn.



## Caviar Bar

Experiencing fresh caviar is a feast for the senses. Visit the Yasa Caviar Bar for the ultimate experience.

Place a small ball of caviar in the crook of your upper hand between thumb and fore finger. Allow the caviar to rise to blood temperature and raise to your nose, inhale deeply before placing the caviar in your mouth for an explosion of flavours.

As well as tasting this delight, you will have the opportunity to buy your own Calvisius Caviar 20g (\$125) or Yasa Caviar 50g (\$250) tin along with a Mother of Pearl spoon and plate and a Caviar Esky with part of the proceeds going to Tour de Cure.



## ABC Bullion Snow Flake Pendant Raffle

Diamond Snow Flake 18ct white gold diamond set pendant and chain with matching 18ct white gold diamond set snow flake earrings. Valued at \$30,000.

**See a volunteer to secure your raffle ticket at \$200 each.  
Only 300 tickets available.**

Donated by ABC Bullion.





## Silent Auction Display

Come and visit our silent auction display to view all the wonderful items. You can register to bid for the silent auction by texting the word SNOWBALL to the number 0438 155 544.



## Table Raffle

Each table will have a table raffle. One guest at each table can win a fabulous prize valued at over \$2,500. Each table prize contains the following fabulous items:

- Vittoria Coffee Machine and coffee pods
- Pearl Earrings by ABC Bullion
- Adobe Software
- Rymill Wines
- Magazine Subscription
- Opera Kitchen or The Basement gift voucher
- Code Love Candle
- Justice Crew CD
- The Lip Lab, Paddington \$60 voucher
- Custodian Vaults, 1-year safety deposit box rental
- Boho Lip Balm
- Revlon Cosmetics
- Sushi with a Twist, Woollahra \$15 voucher
- Raw Hair by Anthony Nader \$50 voucher
- Photography Studio Session \$500 voucher

There will be 10 tickets for sale per table, so each guest buying a ticket will have a 1 in 10 chance of winning their table raffle.

The Table raffle will be drawn before 11.00pm on Saturday 18th June 2016. Ticket holders or a representative must be present at the time of the draw. Winners will be called by ticket number. If the winning ticket holder or their representative is not present at the time of draw, the prize will be allocated to someone else at your table.

## Pledges

If auctions and raffles aren't your thing, we will be taking live pledges later on tonight. If you'd like to discreetly pledge, we have placed pledge forms on your table. **Simply fill in the pledge form, seal in an envelope and hand to your Tour de Cure volunteer.** Don't forget that all pledges of \$2 or more are tax deductible. Please provide your email address so that a receipt can be sent to you for tax purposes.



## Vittoria Coffee

Visit the Vittoria Coffee cart in the Foyer for an espresso coffee.

Tour de Cure is so proud to be sponsored by Vittoria.



## Photo Booth

Consider our photo booth a mini photography studio! Step into the open design sleek curved booth and snap a memento of the evening. Our volunteers will be on hand to receive your donations.



### MAGDALENA PHOTOGRAPHY

Magdalena Photography is an exciting photography studio based in Sydney's harbour side suburb of Double Bay. A professional photographer specialising in photographing families, young adults, couples, children not to mention event photography and corporate portraits.

Magdalena focuses on delivering stunning photography, personalised photographic shoots with stylish presentation. Together with a professional service, you will feel confident with your very own collection of portraits which you can enjoy for many years to come.

To download the professional photos from the evening please visit [www.magdalenaphotography.com.au](http://www.magdalenaphotography.com.au) click on THE GALLERY menu, or use the QR CODE above...





# SILENT AUCTION

## highlights



### Rymill Estate 'Put A Cork In It' Weekend for 2 people

'Put A Cork In It' Long Weekend Coonawarra Blending Session hosted by Rymill Estate. This amazing prize includes: Return airfares for 2 people from Adelaide or Melbourne to Mount Gambier, exclusive use of a Mercedes Benz (kindly donated by Carlin & Gazzard) which will be waiting for your collection at Mount Gambier, 3-4 nights' accommodation at Punters Vineyard Retreat or Must @ Coonawarra for 2 people, exclusive behind the scenes tour of the Rymill Coonawarra Winery including a local tasting platter, blending session with a winemaker and your own commemorative bottle to keep and dinner for 2 people at Pipers of Penola.

Valid until June 2017. Booking subject to availability.

**PRICELESS**



### 3 Nights Stay at Qualia, Hamilton Island with return Virgin Business Class Airfares from Sydney for 2 people

qualia pl. qua-li-a "a collection of deeper sensory experiences". Enjoy your very own piece of luxury at Qualia, Hamilton Is. Staying 3 nights in a Windward Pavilion, with own plunge pool, Breakfast at The Long Pavilion, 24-hour Chauffeur service, exclusive use of your own 2-seater electric golf buggy, return transfers to the Hamilton Island airport, use of all non-motorised water sports and return Business Class airfares with Virgin Australia for 2 people.

Valid until 18 June 2017. Booking subject to availability.

**VALUED AT \$7,000**



### Stay & Play Getaway at Jonah's Restaurant & Boutique Hotel for 2 people

Jonah's Whale Beach is one Australia's most stunning ocean retreats and the only Relais & Chateaux hotel in Sydney – the most prestigious association in the world. Located on Sydney's Northern Beaches Jonah's is a 50 minute drive from the city or an amazing twenty minute seaplane flight. All of the eleven rooms have expansive views of the ocean with private balconies. Jonah's multi-award winning restaurant offers 180 degree panoramic ocean views and is renowned for its contemporary Australian cuisine.

Prize for 2 people includes: Return transfers from Sydney Metro region – Jonah's with OnQ Limousines, Overnight accommodation in an Ocean Retreat Room, Two hour cruise on beautiful Pittwater with Taylor Made Escapes followed by Jonah's picnic hamper with a bottle of champagne to enjoy at Palm Beach, Three course dinner in the restaurant and breakfast the following morning.

Valid until 30 June 2017.

**VALUED AT \$2,000**



# SILENT AUCTION *highlights* [CONTINUED]



## A Week's Lexus Vehicle Experience

You will enjoy a week of pure driving pleasure and experience the luxury and superior quality that Lexus provides.

Lexus Drive Week Experience (Certificate) consists of one (1) week hire of a Lexus Vehicle (subject to vehicle and model availability). Vehicle to be picked up from Lexus Australia located at the Corner Gannons Road and Captain Cook Drive, Caringbah. This Certificate is valid until the 30th June 2017. The Gift Certificate is valued up to \$2,500. The certificate is not transferable and cannot be taken for cash.

Valid until 30 June 2017.

**VALUED AT \$2,500**



## Alan Jones Breakfast Experience

Australia's most popular talkback presenter, Alan Jones is a phenomenon. He's described by many as the nation's greatest orator and motivational speaker. Alan has the mind and capacity to make complex issues understandable to the largest Breakfast audience in Australia.

Meet Alan Jones and sit in on his Breakfast Show between 5:30am - 9:00am. You will also be taken on a tour of 2GB Studios.

Valid until 30 June 2017.

**PRICELESS**



## New Year's Eve at Opera Kitchen for 12 people

Experience the ultimate New Year's Eve on Sydney Harbour with Opera Kitchen. Your own private area on the lower forecourt of the Sydney Opera House, with food and drinks included for 12 people, New Year's Eve 2016. Relax, and party with your friends at this iconic venue as you welcome in the new year!

**VALUED AT \$18,000**

## Hope for the future

Tour de Cure provides awareness and support to families and communities affected by cancer. That's why we're proud to get behind this great initiative every year. Together, it helps us all get closer to a future that's cancer free.

**OPTUS**



**RIDING TO  
CURE  
CANCER**







**The Velodrome Track Experience with Australian Paralympian team members Matt Formston and Nick Yallouris – for 10 people**

Velodrome tandem track experience for 10 people, 1/2 day (4 hours) at the Dunc Gray Velodrome, Bass Hill, NSW. Bikes and coaching included.

Valid for 6 months and subject to available dates.

**PRICELESS**



**Chinese Vase by renowned Chinese artist Ye Jian-Xing**

The Chinese vase is a rare art piece that was designed by renowned Chinese artist Ye Jian-Xing. The design is a blue-white bamboo painting and was recently displayed in the Wuxi Qian Kiln Exhibition at Gallery KLEI in Sydney. The painted porcelain vase and various other works have been exhibited in Britain, France and Taiwan to high acclaim.

**VALUED AT \$3,000**



**Yarra Valley Helicopter ride, lunch in the vineyards and accommodation in Melbourne for 4 people**

Enjoy a helicopter ride departing from the heliport at Essendon Airport with city scenic enroute cruising to the cool climate winery region of the Yarra Valley. Tarawarra Winery lunch for 4 and return to Melbourne for 2 nights' accommodation at the Pullman Melbourne. Each voucher to be redeemed separately.

Valid for 12-18 months.

**VALUED AT \$4,500**

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## SPECIFIC pledges

1

### Cure Brain Cancer Project

**Associate  
Professor Kerrie  
McDonald and  
Professor  
Charles Teo  
\$100,000**



In Australia, brain cancer kills more children than any other disease and more adults under 40 than any other cancer. Cure Brain Cancer Foundation the brainchild of Professor Charles Teo, is funding high impact research to get new treatments to patients faster. Tour de Cure has partnered with Cure Brain Cancer tonight to provide funding toward Associate Professor Kerrie McDonald and her team's brain cancer biomarker and precision medicine research. The team headed by Associate Professor Kerrie McDonald is one of the leading groups working in this area in Australia, the aim of which is to deliver the right treatment for the right patient.

We are looking for a pledge of at least \$100,000 to combine with the \$100,000 already committed by Tour de Cure from funds raised this year.

2

### Children's Cancer Institute

**Dr Jennifer Lynch  
\$125,000**



The aim is to raise \$125,000 in favour of the project being carried out by Dr Jennifer Lynch – Children's Cancer Institute.

The project is to develop a novel targeted therapy to eradicate leukaemic stem cells. Acute myeloid leukaemia (AML) is the deadliest form of leukaemia. Current treatments fail to kill highly resistant leukaemic stem cells (LSCs). This study is evaluating the use of a newly developed small molecule inhibitor (GLPG1205) for the eradication of AML LSCs and thereby improve patient survival.

# OUR MISSION IS TO CURE CANCER





3

## Sydney Children's Hospital Foundation

**\$12,100**

Sydney Children's Hospital Foundation are seeking funding of 3 items of rehabilitation equipment for use by children recovering from cancer.

### 1. RECUMBENT BIKE: MATRIX R3X RECUMBENT CYCLE • \$4,500

The R3x allows easy access to the bike so children with limited mobility can use this piece of equipment. The bike allows continuous measurement of heart rate and provides a range of programs to meet the needs of children of different abilities.

### 2. UPRIGHT CYCLE: MATRIX U3X UPRIGHT CYCLE DESIGNED FOR COMMERCIAL SETTINGS • \$4,500

The U3x has a motivating LED console displays multiple types of workout data to give varied and accurate performance information and 12 programming options and multi-position handlebars offer plenty of workout variety for children of different abilities.

### 3. TWO (2) PHYSIOTRAINER UPPER BODY ERGOMETER AND HYDROLYC TABLE \$1,100 EACH FOR THE ERGOMETER AND \$1,000 FOR THE HYDROLYC TABLE TOTAL \$3,100

The PhysioTrainer Bi-Directional Upper Body Ergometer is designed to for use on Table Tops for upper body strengthening and endurance training or on the Floor as a Leg Exerciser. The unit is fully portable and is ideally suited to be used within hospital rooms to allow maintenance of strength and endurance for children who cannot leave their room to participate in activity.

The total amount of this pledge is \$12,100.

**Funding for these rehabilitation equipment for oncology patients will help children like Eve.**

Eve received a four-month course of chemotherapy to shrink her tumour. Complex surgery followed swiftly after the treatment and both the tumour and her entire shin bone were removed. The surgeon, a registrar, an anaesthesiologist and a team of nurses worked together to replace this bone with an expandable metal bar and Eve was also given an entire new knee! Following surgery, Eve spent two weeks confined to her hospital bed before facing a further three months of chemotherapy to ensure there was no remnant of the tumour left. Using such equipment, she is now able to get around, first in a wheelchair then later on crutches.

**Funding these bikes will ensure children like Eve have access to top-of-the-range equipment both when confined to their Hospital beds and in the Hospital gym as they begin their rehabilitation.**





## Frances Madden

Described by ABC Jazz's Mal Stanley as a talented young vocalist and pianist and 'one to watch', Frances is one of the classiest young entertainers Australia has produced in recent times. Her sophisticated mix of vocal jazz, blues and classics has been selling out the best jazz venues, night clubs and festivals around the country and she has also established herself as a contemporary songwriter of note. While she's been compared to a young Diana Krall to Norah Jones, Frances captivates her audiences with a combination of her genuinely warm stage presence together with a voice and style that is uniquely her own.



## The Julian Simonsz Band

Melbourne based Julian Simonsz, 30, has had a passion for singing for as long as he can remember.

Season 3 of The Voice Australia in 2014 catapulted Julian's music profile. His "smooth yet energetic take on Justin Timberlake's falsetto-heavy song" (The Sydney Morning Herald) Suit and Tie was one of only nine blind auditions that had all four coaches vying for Julian to take a place on their team. Ultimately it was Grammy winning mega producer Will.I.Am who coached Julian until the finals.

Since The Voice Australia, Julian has performed at multiple events and venues including Etihad Stadium (AFL), AAMI Park (NRL), MCG (Boxing Day Test Match) and, F1 (Grand Prix) to name a few. Despite high-profile performances, it is Julian's original music that is his biggest passion. The single "I Do It For You" hit #42 on the iTunes pop chart with successful regional and community airplay and mood media syncs across the nation.

The recently formed Julian Simonsz Big Band have wowed international audiences with unforgettable and pitch perfect Motown sets.

Julian Simonsz is making a name for himself as an artist who is both phenomenal on stage and a pleasure to deal with.



## Justice Crew

As Australia's leading urban/pop group, Justice Crew have released a string of hit singles since first coming to the Australian public's attention in 2010. In doing so, they have proven that not only do they possess a versatile and extreme talent, but that their appeal is consistent and prevailing.

In 2013 the group followed up their #1 Aria Single "Boom Boom" (6xPlatinum), with a further two smash Aria Top 10 hit singles – "Best Night" and "Everybody", both of which were certified double-Platinum in Australia.

Their latest single "Que Sera" recently held the #1 position on the Australian Aria Singles chart for a formidable 7 straight weeks (as well as being a #1 Australian radio airplay single). Justice Crew is now hotter than ever!

Originally coming together on the streets of Sydney, amid the backdrop of a performance battleground, Justice Crew were drawn together by their similar working-class, multicultural, backgrounds.